



Website Advertising Insertion Order Form

Advertising Company/Organization	_____		
Contact	_____		
Billing Contact (if different)	_____		
Email	_____		
Address	_____		
City	_____	State _____	Zip _____
Phone	_____	Fax _____	

Name of Campaign	_____		
Proposed Start Date	_____	PO Number	_____

Rates and Specifications

			Cost Per Thousand Impressions* (\$)	Impressions (Thousands)	Cost (\$) (Rate x Impressions)
	<i>example</i>		50	50	2500
Column Banner	180 px w by 100 px h	15K	50		
Home Page Pop-Under Window	400 px w by 300 px h	50K	25		

*The number of times the banner is made visible to the user.

Payment Terms: Payment due in full prior to banner placement. 10-day cancellation policy.

Fax your completed form to 850 878-6745, Attn "CTA Website Ad Banners"

I have read and agree to the advertising policy	Advertiser's Signature _____	Date _____
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Order Confirmation	CTA Representative _____	Date _____
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- If you need ad banner creative services, please contact our Advertising Office for more details.
- If you have a banner ready to be used, please email file, URL and alternate text to cta@3wstudios.com.

Advertising Office
3W Studios
 2074 Centre Pointe Blvd.
 Tallahassee, FL 32308
 800-942-5255
 Fax: 850-878-6745
cta@3wstudios.com